CLOUD TECHNOLOGY: ONE-WAY STREET TO BUSINESS SUSTAINABILITY

The rise of Cloud technology gives businesses a competitive advantage and catalyses their sustainability.

Cloud computing refers to services offered over the Internet by independent companies under pay-as-you-go programs (such as **Azure IaaS, Azure DR, Amazon Web Services**, etc.). Cloud computing offers the option of running programs or services (such as **Office 365**) remotely. As cloud computing continues its rapid evolution, businesses of all sizes are inevitably adapting to this new technology, struggling to survive in a rapidly changing market. Therefore, the cloud is becoming a feature of future IT service delivery models.

Most importantly, the **cloud is a very useful scalable solution**, as companies **only pay for what they use** while enjoying the latest technology without a large investment and advanced levels of security. An example is **Azure AD**, a cloud-based identity and access management service that helps employees access internal and external resources, such as applications on the corporate intranet, **Microsoft 365, the Azure portal, SaaS applications**, etc.

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IBSCY LTD **(Intelligent Business Solutions Cyprus)** was created in 2004 by a group of young professionals in the field of Information Technology to provide more expertise to any company throughout Cyprus and Europe, regardless of its size or industry. Since then, the company has become a **leading provider of Total IT Solutions and IT Services in Cyprus**. IBSCY specializes in the fields of cloud services and applications (such as Microsoft 365, Office 365, Azure AD), systems integration, IT infrastructure, collaboration, management, and security solutions (**Fortinet, Panda Security, Microsoft**). Currently, **IBSCY Ltd is one of the largest Microsoft cloud providers in Cyprus and the wider region.**

The solutions offered by IBSCY are multiple and cover every individual business need, providing customers with a wide range of tools that promote effective communication and collaboration with each other, even if there was no previous technology background.

Its clientele consists of companies from various industries including but not limited to finance, shipping, industrial, legal, aerospace, education, healthcare, supply chain and many others.

IBSCY has strategic partnerships with many leading hardware and software vendors (such as **Microsoft, Synology, Peplink, HPE, Cisco, Fortinet, Aruba, Veeam, VMWare**, etc.). The company's staff is certified to sell, install, and maintain the systems of these companies.

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What services does IBSCY offer?

The high-quality professional services offered by IBSCY are as follows:

- IT Services and support

- Structure cabling

- Printing solutions

- Cloud Services

- Hosting Services

- Virtualization

- Cloud Computing

- Business consulting

- Cloud Telephony

In addition, IBSCY provides Cloud Telephony service, a new and innovative solution in the telecommunications sector, which enables SMBs to have a sophisticated and unified telephone business system without any initial hardware investment. Employees can easily work from home, abroad, from any device, while staying connected to the same office phone system, without compromising on quality and cost.

Member of Delphi Alliance

It is worth mentioning that the company is a member of the Delphi Alliance, the first multi-practice international alliance for networking and business development around the world. This alliance has 26 members, with 51 offices and 901 employees with a turnover of 88 million euros and which has expanded to 55 cities and business centres in 38 countries around the world. Read more about Delphi Alliance HERE

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