

MICROSOFT ANNOUNCES PRICE INCREASE FOR MICROSOFT CLOUD PRODUCTS.



[Microsoft will begin updating pricing in 2023](#)

Please be aware of upcoming price changes coming to Microsoft Cloud products as of April 1st, 2023. These are the effects of the global economic environment that have affected exchange rates vs the US dollar.

Microsoft continues to offer clients 16 local currencies across all channels, in contrast to rivals like AWS which price primarily in USD. In summary:

Starting April 1st, 2023:

- GBP: +9%.
- DKK, EUR, and NOK: +11%.
- SEK: +15%.
- Except for Azure, all Microsoft Cloud products will be affected.
- Existing orders for products covered by price protection won't be impacted by price adjustments.

Microsoft is steadfastly devoted to the success of its customers and partners, and the pricing of the Microsoft Cloud remains competitive. The company will keep making investments to help customers innovate, consolidate, and reduce operational costs, increase productivity and efficiency, and provide the groundwork for a reliable security approach that clients all over the world have grown to rely on.

Feel free to [contact us](#) for further information.